

Investment Objective

The World Stars Global Equity Fund seeks to achieve its objective by investing in a concentrated selection of shares in leading global companies with enduring competitive advantages and a long runway of growth.

We select companies based on our own fundamental research, taking a long-term horizon. We do not follow benchmarks and always seek to invest in quality and value.

Quality means companies that are global leaders, have strong competitive positions and pricing power in structurally attractive and growing markets, have management teams with strong records of value creation and have robust balance sheets.

Value means buying those companies at prices that allow for the prospect of significant capital growth over 5-10 years or more.

5 Year World Stars Portfolio Performance, GBP



Performance Analysis

	Cumulative				Annualised					
	Jul-20	3 Months	2020 YTD	1 Year	3 Year	5 Year	Since Inception	3 Year	5 Year	Since Inception
Portfolio	+0.8	+9.0	+8.6	+7.4	+41.8	+111.0	+184.2	+12.3	+16.1	+14.3
<i>MSCI World</i>	<i>-0.9</i>	<i>+8.5</i>	<i>+0.3</i>	<i>+0.5</i>	<i>+27.2</i>	<i>+76.1</i>	<i>+161.3</i>	<i>+8.3</i>	<i>+12.0</i>	<i>+13.0</i>

Performance is the Net Asset Value (NAV) of the World Stars Global Equity Fund ("Fund") A1 GBP Share class, calculated daily, launched on 08 November 2019. Prior to launch date performance was that of the World Stars GBP Strategy, which the Fund follows, based on total return (with dividends reinvested) and net of 1% fees per annum, deducted quarterly in arrears. Past performance is not a reliable indicator of future results; the value of any investment can fall as well as rise; and returns may increase or decrease as a result of currency fluctuations.

Top 5 Holdings

Stock	Sector	% of NAV
Amazon	Consumer Discretionary	8.5
Adobe	Information Technology	7.5
Alphabet	Communication Services	6.3
Activision Blizzard	Communication Services	5.6
American Tower	Real Estate	5.1

Strategy Performance Analysis

Cash % of NAV	5.7%
Annualised Rate of Return	+14.3%
Best Month	10.8% Jun' 16
Worst Month	-7.5% Oct' 18
Average Month	0.9%
% Positive Months	50.0%
Sharpe ratio	1.27

Key Facts

No. of Stocks	27
Active Share [^]	87.2%
Median Market Cap	£94bn
Dividend Yield	1.0%
Beta	0.89
12 Month Turnover	7.9%
Max Drawdown	-7.5%

[^]Active share as at 29 February 2020

Fund Summary

NAV*	GBP	1,106.57
Comparator	MSCI World	

*NAV of A1 GBP share class as at 31 July 2020

Share Class Summary

Share Class	AMC	OCF*	Minimum	ISIN
A1 USD Acc	0.90%	1.20%	1,000,000	LU1952142120
A1 EUR Acc	0.90%	1.20%	1,000,000	LU1979603963
A1 GBP Acc	0.90%	1.20%	1,000,000	LU1979604003
A5 USD Acc	0.65%	0.95%	1,000,000	LU1963577264
B1 USD Acc	1.20%	1.50%	5,000	LU1952142476
B1 GBP Acc	1.20%	1.50%	5,000	LU1979606040

*The estimated Ongoing Charges Figure (OCF) includes the annual management charge and aggregate operating expenses chargeable to the Fund. For all detail so fall fees and charges, please refer to the relevant special section of the Prospectus.

Portfolio Comment

Our World Stars Global Equity fund performed strongly in July and is now up 8.6% for the year, over 8% ahead of the MSCI World.

Company results for the second quarter and half year have highlighted the significant disparity in operating results and financial strength across different sectors and companies. Most of the companies we have invested in reported strong results, only two fell more than 5% in July due to short term issues, and none have had to raise equity capital this year because of financial distress.

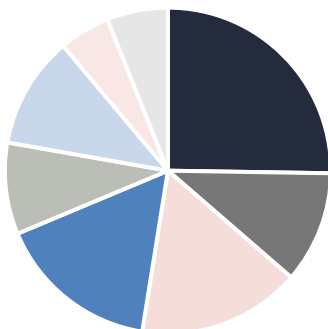
The top five performers in July included a number of our healthcare and digital stocks. Becton Dickinson +18% and Thermo Fisher +14% are leading players in the global response to Covid-19, in testing kits, medical services, and in supporting the development and production of potential vaccines.

Amazon's Q2 revenues rose a staggering 40% to \$89bn and the operating margin increased to 6.5% (4.9%) even after incurring \$4bn of Covid-19 related costs. We believe that the crisis will accelerate and broaden e-commerce's share of total retail spend, with Amazon the largest global beneficiary.

Facebook's stock ended the month at a new high and is up 24% this year. Monthly average users in Q2 for Facebook rose by 12% to 2.7bn and for the family of apps by 14% to 3.1bn people. The increased user base and higher engagement levels continue to drive advertising spend, which rose 10% year on year.

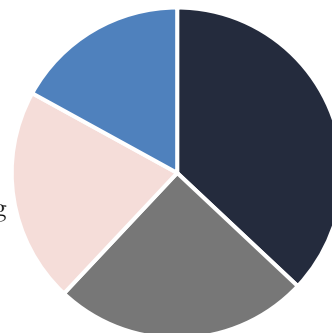
Sector Allocation

- Health Care 25%
- Consumer Staples 11%
- Communications Services 16%
- Information Technology 16%
- Industrials 9%
- Consumer Discretionary 11%
- Real Estate 5%



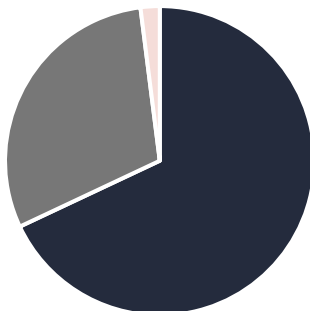
Thematic Allocation

- Dominant Internet/Tech Franchises 37%
- Pharma & Healthcare Companies 25%
- Global Leaders w. Recurring Businesses 21%
- Global Leaders w. Cyclical Exposure 17%



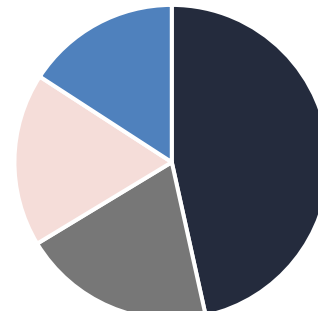
Geographic Exposure by Listing

- USA 68%
- Europe ex. UK 30%
- UK 2%



Geographic Mix of Sales

- USA 47%
- Europe 20%
- Rest of World 18%
- Asia 16%



Monthly Performance, % Total Return, GBP

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	YTD	MSCI World	Excess return
2012	-	-	-	-	-	-	-	-	-	-1.6	+4.8	-1.0	+2.0	+1.4	+0.6
2013	+5.9	+8.2	+2.5	-1.0	+1.5	-2.9	+3.4	-4.8	+1.5	+5.1	-0.2	+0.8	+20.9	+24.9	-4.0
2014	-5.0	+4.5	+0.3	+0.3	+2.6	-0.0	-3.4	+4.3	-0.8	+0.5	+4.3	-2.4	+4.7	+12.3	-7.6
2015	+3.3	+2.4	+1.2	-0.7	+2.3	-7.0	+3.5	-6.4	-2.9	+7.9	+3.5	+0.8	+7.2	+5.5	+1.7
2016	-2.1	+1.9	+4.0	-0.7	+1.4	+10.8	+3.3	+0.9	+3.2	+2.3	-4.3	+2.6	+25.1	+29.1	-4.1
2017	+3.0	+4.2	+3.1	+0.1	+4.6	-2.2	+1.0	+2.7	-2.8	+5.5	-1.6	+1.8	+20.8	+12.4	+8.4
2018	+2.9	-0.2	-2.7	+2.1	+6.3	+1.3	+3.7	+1.4	+0.8	-7.6	-0.3	-6.3	+0.4	-2.6	+3.0
2019	+2.6	+0.8	+6.9	+3.3	-1.4	+5.4	+4.9	+0.9	-1.6	-2.4	+2.2	+0.7	+24.8	+23.4	+1.4
2020	+0.7	-4.1	-5.5	+9.1	+6.5	+1.6	+0.8	-	-	-	-	-	+8.6	+0.3	+8.3

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Fund Information

Investment Manager	J. Stern & Co. LLP	Share Class	A	B	L	A5/A6
Portfolio Manager	Christopher Rossbach	Minimum Investment	1,000,000	5,000	25,000,000	1,000,000
Deputy Portfolio Manager	Katerina Kosmopoulou, CFA	Management Fee	0.90%	1.20%	0.75%	0.65%
Launch Date	08 April 2019	Target OCF*	1.20%	1.50%	1.05%	0.95%
Vehicle	Alpha UCITS SICAV, Luxembourg	Eligibility	All	Retail	Institutional	Charity
Management Company	MDO Management Company SA	Currencies	USD &, unhedged or hedged, EUR, CHF, & GBP			USD & GBP
Administrator & Depository	RBC Investor Services	Accumulation / Distribution	Accumulation & Distribution available to all			
Auditor	Ernst & Young SA	Alternative fee structure	Reduced annual fee with performance fee available on request			
Reference Currency	USD	Dealing Cut-off	3pm in Luxembourg on the business day before the dealing day			
NAV & Dealing Day	Daily, 3pm Luxembourg time					

*Subject to discussions with J. Stern & Co., accumulation and distribution share classes can be made available in all currencies displayed above. The base currency of the Fund is USD. Minimum investment is stated in currency of share class. Target OCF is the Investment Manager's target for the OCF for the GBP share class.

Important Information

J. Stern & Co. LLP, the Investment Manager of the World Stars Global Equity Fund ("Fund"), is the issuer of this factsheet. The information provided is not a recommendation to purchase shares in the Fund, nor should it be considered as a form of investment advice or solicitation to conduct in investment business. Any decision to invest in the Fund should be based solely on the Prospectus and relevant KIID(s), which are available from our website. If you are in doubt about the suitability of this Fund you should seek advice from your investment advisor. Data is sourced from SS&C, J. Stern & Co. and SVC and no warranty of accuracy is given. The views expressed on the date of publication are those of J. Stern & Co. and/or the actual author(s) and are subject to change without notice.

More information on J. Stern & Co. is at www.jsternco.com/legal.