# The Value of Song-Term Investing

## **Investment Objective**

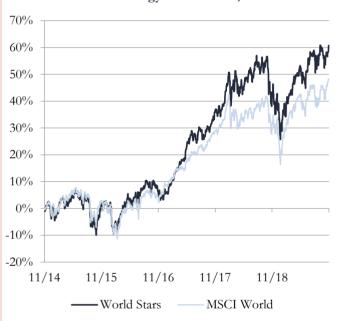
The World Stars Fund Global Equity seeks to achieve its objective by investing in a concentrated selection of shares in leading global companies with enduring competitive advantages and a long runway of growth.

We select companies based on our own fundamental research, taking a long-term horizon and always seeking to invest in quality and value.

Quality means companies that are global leaders, have strong competitive positions and pricing power in structurally attractive and growing markets, have management teams with strong records of value creation and have robust balance sheets.

Value means buying those companies at prices that allow for the prospect of significant capital growth over 5-10 years or more.

#### 5 Year World Stars Strategy Performance, USD



## **Performance Analysis**

#### **Fund Summary**

NAV*	USD	1,072.50
Comparator		MSCI World

\*NAV of A1 USD share class as at 31 October 2019

#### **Share Class Summary**

Share Class	AMC	OCF*	Minimum	ISIN
A1 USD Acc	0.90%	1.20%	1,000,000	LU1952142120
A1 EUR Acc	0.90%	1.20%	1,000,000	LU1979603963
A1 GBP Acc	0.90%	1.20%	1,000,000	LU1979604003
A5 USD Acc	0.65%	0.95%	1,000,000	LU1963577264
B1 USD Acc	1.20%	1.50%	5,000	LU1952142476
B1 GBP Acc	1.20%	1.50%	5,000	LU1979606040

<sup>\*</sup>The estimated Ongoing Charges Figure (OCF) includes the annual management charge and aggregate operating expenses chargeable to the Fund. For all details of all fees and charges, please refer to the relevant special section of the Prospectus.

#### Portfolio Comment

We remain positive about the global economic outlook. The consumer remains in robust shape in many large economies, including Europe and the US, and policymakers continue to be responsive. There are now clear signs of progress in the US-China trade dispute.

In equities the MSCI World, S&P500 and Nasdaq indices all reached new record highs. This is partly driven by low interest rates, but more so by the reported results across many leading companies during the Q3 results' season. The news flow from our own companies has been strong. Most have lifted their underlying earnings guidance, some have left it unchanged, and none have reduced it.

Facebook's Q3 revenues rose by 29% with renewed expansion of the user base in North America and clear evidence of share gains in the digital advertising market. The scale of its global network continues to drive significant top-line growth with 35% EBIT margins. LVMH's Q3 sales increased by 11% at constant currency, including 19% in its largest and most profitable division of Fashion & Leather Goods. The potential acquisition of Tiffany would double its sales in Watches & Jewellery and boost LVMH's clout in the key US market. Alphabet and Amazon grew Q3 sales by 22% and 25% respectively.

			Since Inception							
	Oct-19	3 Months	2019 YTD	1 Year	3 Years	5 Years	Cumulative	Annualised		
Portfolio	+2.5	+2.5	+21.8	+13.5	+51.2	+60.8	+102.1	+10.4		
MSCI World	+2.6	+2.7	+21.2	+13.3	+42.2	+48.1	+102.1	+10.4		

Performance is that of the World Stars Global Equity Fund, A1 USD Share class, launched on 08 April 2019. Prior to launch date performance was that of the World Stars strategy, based on total return (with dividends reinvested) and net of 1% fees per annum, deducted quarterly in arrears. Past performance is not a reliable indicator of future results; the value of any investment can fall as well as rise; and returns may increase or decrease as a result of currency fluctuations.

# Top 5 Holdings

Stock	Sector	% of NAV
Alphabet	Communication Services	6.8
Amazon	Consumer Discretionary	6.0
Adobe	Information Technology	5.9
American Tower	Real Estate	5.4
Pernod Ricard	Consumer Staples	5.1

# Strategy Performance Analysis

Annualised Rate of Return	+10.4%
Best Month	+10.0% (Oct' 15)
Worst Month	- 9.3% (Oct' 18)
Average Month	+0.89%
% Positive Months	67.1%
Max Drawdown	-19.9%

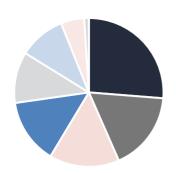
## **Key Facts**

No. of Holdings	26
Active Share^	90.4%
Median Market Cap	\$121bn
Dividend Yield	1.4%
Beta	0.88
12 month turnover	10.7%

^Active share as at 30 June 2019

#### **Sector Allocation**

- Health Care 26%
- Consumer Staples 17%
- Communication Services 15%
- Consumer Discretionary 14%
- Information Technology 11%
- Industrials 10%
- Real Estate 5%
- Energy 1%



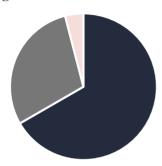
#### Thematic Allocation

- Dominant internet/tech franchises 37%
- Pharma & healthcare companies 26%
- Global leaders w. recurring businesses 21%
- Global leaders w. cyclical exposure 15%
- Shovel providers for global resources 1%



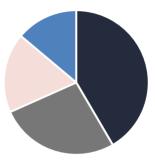
# Geographic Exposure by Listing

- USA 66%
- Europe ex-UK 29%
- UK 4%



## Geographic Mix of Sales

- USA 42%
- Europe 27%
- Rest of World 18%
- Asia 14%



# Monthly Performance, % Total Return, USD

														MSCI	Excess
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	YTD	World	return
2012	-	-	-	-	-	-	-	-	-	-1.8	+4.2	+0.4	+2.8	+2.0	+0.8
2013	+3.3	+5.4	+0.8	+1.4	-1.1	-2.8	+3.3	-2.9	+6.2	+4.2	+1.7	+1.9	+23.1	+27.3	-4.2
2014	-5.7	+6.5	-0.5	+1.8	+1.9	+1.9	-4.6	+2.6	-3.1	-0.8	+2.2	-2.8	-1.3	+5.5	-6.8
2015	-0.4	+5.3	-2.8	+2.8	+1.6	-4.2	+2.7	-7.8	-4.3	+10.0	+0.9	-1.3	+1.4	-0.3	+1.7
2016	-5.7	+0.4	+7.1	+1.2	+0.7	+1.8	+2.5	-0.4	+2.4	-3.7	-2.1	+1.5	+5.0	+8.1	-3.1
2017	+4.7	+3.1	+3.5	+3.4	+4.4	-1.6	+2.5	+0.4	+1.1	+4.4	+0.3	+1.8	+31.8	+23.0	+8.8
2018	+8.1	-3.3	-0.9	+0.3	+2.7	+0.5	+3.0	+0.4	+1.1	-9.3	-0.4	-6.5	-5.2	-8.2	+3.0
2019	+5.8	+1.9	+4.2	+3.2	-4.5	+6.1	+1.1	+0.4	-0.4	+2.5	-	-	+21.8	+21.2	+0.6

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# Fund Information

Investment Manager	J. Stern & Co. LLP	Share Class	A	В	L	A5/A6		
Portfolio Manager Deputy Portfolio Manager	Christopher Rossbach Katerina Kosmopoulou, CFA	Minimum Investment	1,000,000	5,000	25,000,000	1,000,000		
Launch Date	08 April 2019	Management Fee	0.90%	1.20%	0.75%	0.65%		
Vehicle	Alpha UCITS SICAV, Luxembourg	Target OCF*	1.20%	1.50%	1.05%	0.95%		
Management Company	MDO Management Company SA	Eligibility	All	All Retail		Charity		
Administrator & Depository	RBC Investor Services	Accumulation / Distribution		Accumulation & Distribution available to all				
Auditor	Ernst & Young SA	Alternative fee structure	Reduced annual fee with performance fee available on request					
Reference Currency	USD	Currencies	USD and, unhedged or hedged, EUR, CHF & GBP					
NAV & Dealing Day	Daily, 3pm Luxembourg time	Dealing Cut-off	3pm in Luxembourg on the business day before the dealing day					

\*Subject to discussions with J. Stern & Co., accumulation and distribution share classes can be made available in all currencies displayed above. The base currency of the Fund is USD. Minimum investment is stated in currency of share class. Target OCF is the Investment Manager's target for the OCF for the USD share class.

#### Important Information

J. Stern & Co. LLP, the Investment Manager of the World Stars Global Equity Fund ("Fund"), is the issuer of this factsheet. The information provided is not a recommendation to purchase shares in the Fund, nor should it be considered as a form of investment advice or solicitation to conduct in investment business. Any decision to invest in the Fund should be based solely on the Prospectus and relevant KIID(s), which are available from our website. If you are in doubt about the suitability of this Fund you should seek advice from your investment advisor.

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