

## Investment Objective

The World Stars Global Equity Fund seeks to achieve its objective by investing in a concentrated selection of shares in leading global companies with enduring competitive advantages and a long runway of growth.

We select companies based on our own fundamental research, taking a long-term horizon. We do not follow benchmarks and always seek to invest in quality and value.

Quality means companies that are global leaders, have strong competitive positions and pricing power in structurally attractive and growing markets, have management teams with strong records of value creation and have robust balance sheets.

Value means buying those companies at prices that allow for the prospect of significant capital growth over 5-10 years or more.

## 5 Year World Stars Portfolio Performance, USD



## Performance Analysis

	Jul-21	3 Months	2021 YTD	1 Year	3 Year	Cumulative 5 Year	Since Inception	Annualised 3 Year	Annualised 5 Year	Annualised Since Inception
<b>Portfolio</b>	<b>+3.2</b>	<b>+7.1</b>	<b>+16.4</b>	<b>+29.5</b>	<b>+54.3</b>	<b>+117.6</b>	<b>+196.3</b>	<b>+15.5</b>	<b>+16.8</b>	<b>+13.1</b>
<i>MSCI World</i>	<i>+1.8</i>	<i>+4.9</i>	<i>+15.4</i>	<i>+35.7</i>	<i>+52.4</i>	<i>+100.1</i>	<i>+187.8</i>	<i>+15.1</i>	<i>+14.9</i>	<i>+12.7</i>

Performance is the Net Asset Value (NAV) of the World Stars Global Equity Fund ("Fund") A1 USD Share class, calculated daily, launched on 08 April 2019. Prior to launch date performance was that of the World Stars USD Strategy, which the Fund follows, based on total return (with dividends reinvested) and net of 1% fees per annum, deducted quarterly in arrears. Past performance is not a reliable indicator of future results; the value of any investment can fall as well as rise; and returns may increase or decrease as a result of currency fluctuations.

### Top 5 Holdings

Stock	Sector	% of NAV
Alphabet	Communication Services	7.6
Amazon	Consumer Discretionary	5.8
Adobe	Information Technology	5.5
Visa	Information Technology	4.2
LVMH	Consumer Discretionary	4.2

### Strategy Performance Analysis

Cash % of NAV	3.5%
Annualised Rate of Return	+13.1%
Best Month	10.8% Apr' 20
Worst Month	-9.3% Oct' 18
Average Month	1.1%
% Positive Months	68.9%
Sharpe ratio	0.99

### Key Facts

No. of Stocks	28
Active share <sup>^</sup>	87.1%
Median market cap	\$169bn
Dividend Yield	0.9%
Beta	0.90
12 Month turnover	8.8%
Max Drawdown	-27.5%

<sup>^</sup>Active share as at 1<sup>st</sup> March 2021

## Fund Summary

NAV*	USD	1,572.50
Comparator	MSCI World	

\*NAV of A1 USD share class as at 31 July 2021

## Share Class Summary

Share Class	AMC	OCF*	Minimum	ISIN
A1 USD Acc	0.90%	1.10%	1,000,000	LU1952142120
A1 EUR Acc	0.90%	1.10%	1,000,000	LU1979603963
A1 GBP Acc	0.90%	1.10%	1,000,000	LU1979604003
A1 CHF Acc	0.90%	1.10%	1,000,000	LU1979604185
A5 USD Acc	0.65%	0.89%	1,000,000	LU1963577264
B1 USD Acc	1.20%	1.40%	5,000	LU1952142476
B1 EUR Acc	1.20%	1.40%	5,000	LU1979605828
B1 GBP Acc	1.20%	1.40%	5,000	LU1979606040

\*The estimated Ongoing Charges Figure (OCF) includes the annual management charge and aggregate operating expenses chargeable to the Fund. For more details on fees and charges, please refer to the relevant special section of the Prospectus.

## Portfolio Comment

Our World Stars fund rose strongly in July as many of our companies reported substantial growth in Q2 sales or Q2 earnings and raised their guidance for the full year 2021. In some cases revenues were ahead of Q2 2019, before the onset of the pandemic, especially in consumer and luxury goods. Within the 19 of our stocks that released Q2 revenues in July, ten were 4% or more ahead of consensus.

Otis' (+9%) Q2 results underlined its strong competitive position in the growing 'vertical transportation' market. New equipment sales in escalators and elevators rose by 25% and orders by 24%, with service revenues up 8%. Most of its service contracts have price escalation clauses to cover inflationary cost pressures.

Alphabet (+8%) delivered outstanding Q2 revenue growth of 62% including 68% in Search, 84% in YouTube and 54% in Cloud. The growth in advertising revenues was broad-based across retail, travel, financial services and media & entertainment. The operating margin rose to 31% and net cash increased to \$136bn after a Q2 share buyback of \$13bn.

ThermoFisher (+7%), the global No 1 in life sciences, reported 27% organic growth in Q2 sales in the core business, excluding Covid-19 revenue. In many areas of its business and end markets, activity has recovered to pre-pandemic levels.

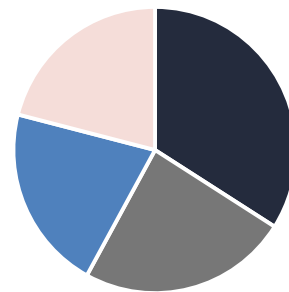
**GICS Sector Allocation**

- Health Care 21%
- Information Technology 19%
- Communication Services 15%
- Consumer Staples 14%
- Consumer Discretionary 11%
- Industrials 10%
- Materials 6%
- Real Estate 3%



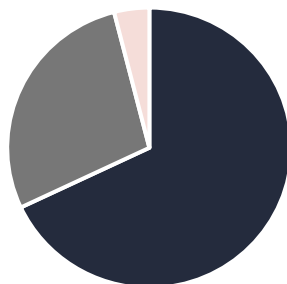
**J. Stern & Co. Allocation**

- Digital Transformation 34%
- Consumer 24%
- Industrials & Infrastructure 21%
- Healthcare & Life Sciences 21%



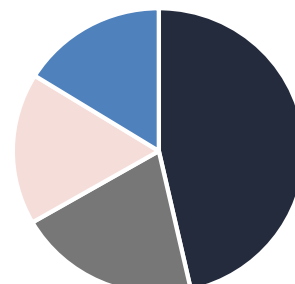
**Geographic Exposure by Listing**

- USA 68%
- Europe ex-UK 28%
- UK 4%



**Geographic Exposure of Sales**

- USA 46%
- Europe 20%
- Rest of World 17%
- Asia 16%



**Monthly Performance, % Total Return, USD**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	YTD	MSCI World	Excess return
<b>2012</b>	-	-	-	-	-	-	-	-	-	-1.8	+4.2	+0.4	+2.8	+2.0	+0.8
<b>2013</b>	+3.3	+5.4	+0.8	+1.4	-1.1	-2.8	+3.3	-2.9	+6.2	+4.2	+1.7	+1.9	+23.1	+27.3	-4.2
<b>2014</b>	-5.7	+6.5	-0.5	+1.8	+1.9	+1.9	-4.6	+2.6	-3.1	-0.8	+2.2	-2.8	-1.3	+5.5	-6.8
<b>2015</b>	-0.4	+5.3	-2.8	+2.8	+1.6	-4.2	+2.7	-7.8	-4.3	+10.0	+0.9	-1.3	+1.4	-0.3	+1.7
<b>2016</b>	-5.7	+0.4	+7.1	+1.2	+0.7	+1.8	+2.5	-0.4	+2.4	-3.7	-2.1	+1.5	+5.0	+8.1	-3.1
<b>2017</b>	+4.7	+3.1	+3.5	+3.4	+4.4	-1.6	+2.5	+0.4	+1.1	+4.4	+0.3	+1.8	+31.8	+23.0	+8.8
<b>2018</b>	+8.1	-3.3	-0.9	+0.3	+2.7	+0.5	+3.0	+0.4	+1.1	-9.3	-0.4	-6.5	-5.2	-8.2	+3.0
<b>2019</b>	+5.8	+1.9	+4.2	+3.2	-4.5	+6.1	+1.1	+0.4	-0.4	+2.5	+2.3	+3.1	+28.5	+28.4	+0.1
<b>2020</b>	+0.4	-6.9	-8.5	+10.8	+4.4	+1.9	+6.5	+5.6	-3.6	-2.5	+8.4	+3.4	+19.4	+16.5	+2.9
<b>2021</b>	-2.0	+0.9	+2.7	+7.0	+1.4	+2.3	+3.2	-	-	-	-	-	+16.4	+15.4	+1.0

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**Fund Information**

<b>Vehicle</b>	Alpha UCITS SICAV, Luxembourg	<b>Share Class</b>	A	B	L	A5/A6
<b>Domicile</b>	Luxembourg	<b>Eligibility</b>	All	Retail	Institutional	Charity
<b>Legal Structure</b>	SICAV	<b>Minimum Investment</b>	1m	5k	25m	1m
<b>Investment Manager</b>	J. Stern & Co. LLP	<b>Management Fee</b>	0.90%	1.20%	0.75%	0.65%
<b>Portfolio Manager</b>	Christopher Rossbach	<b>Target OCF*</b>	1.10%	1.40%	0.95%	0.89%
<b>Deputy Portfolio Manager</b>	Katerina Kosmopoulou, CFA	<b>Acc./ Dist.</b>	Accumulation and Distribution Classes available to all			
<b>Launch Date</b>	08 April 2019	<b>Currencies</b>	USD &, unhedged or hedged, EUR, CHF, & GBP			USD & GBP
<b>Management Company</b>	Waystone Management Company (Lux) SA	<b>Alternative fee structure</b>	Reduced annual management fee with additional performance fee available			
<b>Administrator &amp; Depository</b>	RBC Investor Services Bank SA	<b>Dealing Day</b>	Every business day in Luxembourg & London			
<b>Auditor</b>	Deloitte Audit S.à.r.l.	<b>NAV</b>	Available by close of business day after Dealing Day			
<b>Regulation</b>	UCITS authorised by the CSSF	<b>Subscriptions &amp; Redemptions</b>	Every business day until 3pm Luxembourg time, one business day before the Dealing Day			
<b>Legal &amp; Tax Advisor</b>	Allen & Overy, Luxembourg					
<b>Reference Currency</b>	US Dollar					

\*Subject to discussions with J. Stern & Co., accumulation and distribution share classes can be made available in all currencies displayed above. The base currency of the Fund is USD. Minimum investment is stated in currency of share class. Target OCF is the Investment Manager's target for the OCF for the GBP share class.

**Important Information**

J. Stern & Co. LLP, the Investment Manager of the World Stars Global Equity Fund ("Fund"), is the issuer of this factsheet. The information provided is not a recommendation to purchase shares in the Fund, nor should it be considered as a form of investment advice or solicitation to conduct in investment business. Any decision to invest in the Fund should be based solely on the Prospectus and relevant KIID(s), which are available from our website. If you are in doubt about the suitability of this Fund you should seek advice from your investment advisor. Data is sourced from SS&C, J. Stern & Co. and SVC and no warranty of accuracy is given. The views expressed on the date of publication are those of J. Stern & Co. and/or the actual author(s) and are subject to change without notice.

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